







KELSIE BESINGER

FRONTEND ENGINEER

CONTACT

-  +1 646 246 7341
-  kelsiebesinger@gmail.com
-  Denver, CO
-  [Kelsie Besinger Yeh](#)
-  [Kelsie Besinger Yeh](#)
-  kelsiecodes.com

EDUCATION

Front-End Engineering Student
Turing School of Software & Design
April 2021

Bachelor of Science, Business Administration
Old Dominion University

SKILLS

//TECHNICAL

JavaScript, React/Redux, GraphQL/
Apollo, HTML, CSS/SASS, Node.js /
Express, Git/GitHub, Data Structures, REST

//TESTING & DEPLOYMENT

Mocha/Chai, Cypress, Postman, Vercel,
Circle CI

//TOOLS

Jira/Confluence, Google, InVision, GitHub
Projects, Agile Methodologies, Slack

CERTIFICATIONS

Certified Scrum Master
Scrum Alliance

Project Management Professional Certification
Project Management Institute

PORTFOLIO

CryptoWatch | Solo

GitHub Repository: <https://github.com/kelsiebesingeryeh/crypto-watch>

Live Deployment: <https://crypto-watch-alpha.vercel.app/>

- Built a multi-page cryptocurrency application that allows users to view real-time cryptocurrency trading prices, exchange market data, and search for general cryptocurrency information
- Stack: JavaScript, React, React Router, SASS, REST APIs, Cypress, Circle CI, InVision

Facelt | Group

GitHub Repository: <https://github.com/kelsiebesingeryeh/face-it>

Live Deployment: <https://face-it-eight.vercel.app/>

- Developed a multi-page beauty and cosmetics progressive web application that allows users to view and search makeup products
- Stack: PWA, JavaScript, React, React Router, CSS, REST APIs, Cypress, InVision

Rancid Tomatillos | Pair

GitHub Repository: <https://github.com/kelsiebesingeryeh/rancid-tomatillos>

Live Deployment: <https://rancid-tomatillos-olive.vercel.app/>

- Created a multi-page movie application that allows users to search, sort, select and view different movies using REST APIs
- Stack: JavaScript, React, React Router, SASS, REST APIs, Cypress, Travis CI

PROFESSIONAL EXPERIENCE

Director of Event Operations

Knowlt Events, Denver, CO | 2019 - 2020

Organized and produced a successful live-stream conference for over 1,000+ attendees at an early-stage startup.

- Managed live-stream production team to roll out virtual events platform and streaming software for over 1,000+ attendees over a 3-day period

Project Manager

HomeAdvisor, Denver, CO | 2019

Managed the day-to-day aspects of various projects for sales operations, including scope definition, resource allocation, dependencies, and business outcomes.

- Collaborated with cross-functional stakeholders in product, business intelligence and finance to roll out new features for the internal CRM tool

Director of Operations

Shoptalk, New York, NY | 2016 - 2019

Oversaw and executed one of the world's largest retail and e-commerce conferences with over 9,000+ attendees.

- Oversaw launch of platforms including event registration software and mobile application which achieved an 80% attendee adoption rate

Director of Operations

Money20/20, New York, NY | 2012 - 2016

As first employee of startup company acquired for over \$100 million, oversaw all aspects of operations throughout growth to becoming the world's largest FinTech conference.

- Organized the largest FinTech Hackathon in the world with over 500 developers, which was voted top 5 Hackathons by Tech Crunch
- Implemented several API integrations with third-party payment gateways which resulted in over \$10 million in revenue