

Michelle Kaplan

Software Engineer | Denver, CO

Always asking, learning and growing

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Portfolio: <https://michellekaplan.dev/>

SKILLS

- Object Oriented Programming: JavaScript (ES5, ES6), React, React Hooks, Redux, HTML, CSS/Sass, jQuery
- Test Driven Development: Mocha, Chai, Jest, React Testing Library
- Tools: Webpack, Travis CI, Postman, Netlify, Heroku, Fetch, Axios, NPM, Yarn
- UI/UX: Wireframing (Adobe XD, Miro, InVision), Accessibility

PROJECTS

Find My Market - React Native / Expo

[GitHub](#) / [YouTube Demo](#) | August 2020

- Mobile (iOS) geolocation app built to help find farmers markets within a 50 mile radius from the users location
- Fullstack team capstone project using React Native, React Native Maps, React Hooks, Expo, Jest, React Testing Library

Wizard Harry - React / Router

[GitHub](#) / [Deployed Application](#) | June 2020 (*Harry Potter API is under construction*)

- Website for Harry Potter fans to get advice from Hermione, be sorted by school, and view/save/sort spells
- Solo project using JavaScript, React, Router, Jest, React Testing Library, fetch API, PropTypes, local storage

Additional work at <https://alumni.turing.io/alumni/michelle-kaplan>

WORK EXPERIENCE

Nanno | Denver, CO - Remote

Software Engineer | Sept. 2020 to Dec. 2020

- Worked within a 7-person dev team to update a Rails monolith app into a progressive web app using a Rails API and React frontend, utilizing an agile approach to complete weekly sprints, including identifying and solving software bugs
- Collaborated with other team members via technical design meetings, pair programming, and code reviews

Cochlear Americas | Centennial, CO

Services and Marketing Specialist | July 2018 to Oct. 2019

- Developed paid Facebook campaigns that resulted in over \$80,000 of revenue
- Created and implemented a newsletter strategy, aiming to increase engagement and open rates for 55,000 recipients
- Managed the production of recipient testimonial videos, including editing, approval, publishing, and marketing
- Managed the scholarship program in which 8 people were awarded \$2,000/year, up to 4 years

Cochlear Americas | Centennial, CO

Services and Marketing Coordinator | Sept. 2017 to July 2018

- Managed social media, newsletters and blog calendars, including writing Facebook/Twitter posts through Spreadfast
- Collaborated with cross-functional teams to manage the production of print and digital assets

EDUCATION

Turing School of Software & Design | Denver, CO

Front End Engineering | Jan. 2020 to Aug. 2020

- Worked on various group, paired, and solo projects to design, develop, test, and deploy workable solutions
- 7 month intensive program focused on projects utilizing JavaScript, React, HTML, CSS

Colorado State University | Fort Collins, CO

Bachelor of Science, Business Administration, Marketing | Aug. 2013 to Dec. 2016

- University Honors Student, Cum Laude